

## Prize Seekers - France

**Average monthly hotline** **500**  
**Universe** **22,883 / \$210.00/M**

The opportunity to receive thousands in winnings has compelled these France consumers to enter an exclusive Prize Draw Promotion. Comfortably responsive to direct mail, these Prize Seekers have shown an active interest in opportunities for quick financial gain. Buyers have paid up to €9.99 for the chance to enter a range of competitions or to claim over €1,500.00 in savings on their favorite services and merchandise.

Reciprocal required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Natasha Burbidge                      natashaburbidge@jrdirect.com  
Tel +1 604 940 0277                      (ext 114)

## ► Exclusive!

FRANCE

**Date Recommended:** 4/20/10

**Recommended By:**

Natasha Burbidge  
natashaburbidge@jrdirect.com

**Datacard updated:** 4/20/2010

**Update Frequency:** Monthly

**Gender:**

40% Males  
60% Females

**Unit of Sale:**

€9.99

**Source:**

100% Direct Mail

**Selections:**

|           |             |
|-----------|-------------|
| Keycoding | \$2.00 / M  |
| Hotline   | \$10.00 / M |
| Gender    | \$5.00 / M  |

**Addressing:**

|            |             |
|------------|-------------|
| Run Charge | \$5.00 / M  |
| E-Mail     | \$50.00 / F |

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA