

## Fortune & Fame Seekers - Germany

**Average Monthly Hotline** **2,000**  
**Universe** **215,000 / \$175.00/M**

Prestige and recognition are a priority for these highly responsive Direct Mail Buyers. These Opportunity Seekers have responded to offers in German, including cash & prize opportunities.

Note: \$25 Flat select fee applies if order quantity is below 3,000.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Laura Uljas  
 Tel +1 604 940 0277

laurauljas@jrdirect.com  
 (ext 117)

## ► Exclusive!

GERMANY

**Date Recommended:** 4/15/10

**Recommended By:**

Laura Uljas  
 laurauljas@jrdirect.com

**Datacard updated:** 4/12/2010

**Update Frequency:** Monthly

**Gender:**

50% Males  
 50% Females

**Unit of Sale:**

up to €25.00

**Source:**

100% Direct Mail

**Selections:**

Hotline	\$10.00 / M
Gender	\$10.00 / M
Keycoding	\$2.00 / M
Sel. fee if qty below	\$25.00 / F
Geographic	\$10.00 / M

**Addressing:**

E-Mail	\$50.00 / F
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**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
 DMA, DMAI, FEDMA