

## Private Club Members - India

**Club Members Universe/Base Rate**                      **55,000 / \$190.00/M**

The list consists of various Private Sports and Recreation Club Members. The Club Membership Fee range between Rs. 300,000 to 800,000 (US \$7,000 to \$17,500).

Individuals are English speaking with high disposable income and are also known to participate in Club organized promotions for products such as expensive consumer items, jewellery, books, and various investment opportunities in equities, bonds, properties etc. This list is updated twice a year.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner  
Tel +1 604 940 0277

sheritanner@jrdirect.com  
(ext 146)

## ► Exclusive!

INDIA

**Date Recommended:** 4/28/10

**Recommended By:**

Sheri Tanner  
sheritanner@jrdirect.com

**Datcard updated:** 1/01/2010

**Update Frequency:** Semi-Annually

**Source:**

100% Direct Mail

**Language:**

100% English Speaking

**Selections:**

Flagging	\$5.00 / M
Keycoding	\$5.00 / M
City/Gender	\$10.00 / M

**Addressing:**

E-Mail	\$20.00 / F
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**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA