

## Professionals - India

**Total Universe** **235,400 / \$210.00/M**

15,400 Architects  
42,000 Chartered Accountants  
10,000 Cost Accountants  
13,000 Company Secretaries  
133,000 Doctors

List of Indian Professionals compiled from various surveys and data available from professional associations. The entire list consists of English speaking and practising professionals. The list of professionals from various fields such as Architects, Chartered Accountants, Cost Accountants, Company Secretaries and Doctors with specialty. These professionals have high disposable income and possess the affluence to purchase high end products and services. Most of these professionals are members of various associations and private clubs.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner  
Tel +1 604 940 0277

sheritanner@jrdirect.com  
(ext 146)

## ► Exclusive!

INDIA

**Date Recommended:** 4/28/10

**Recommended By:**

Sheri Tanner  
sheritanner@jrdirect.com

**Datacard updated:** 4/15/2010

**Update Frequency:** Frequently

**Source:**

100% Direct Mail

**Language:**

100% English Speaking

**Selections:**

|            |             |
|------------|-------------|
| City/State | \$10.00 / M |
| Specialty  | \$10.00 / M |
| Keycoding  | \$5.00 / M  |

**Addressing:**

E-Mail \$20.00 / F

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA