

Sirromet Wines Mail Order Buyers - Japan

Average Monthly Hotline **4,000**
0 - 24 Month Buyers **45,000 / \$350.00/M**

Reach 100% direct mail buyers from Japan. The list consists of people with disposable incomes that have spent a minimum of 5,000 yen on Australian Wine to be home delivered. They also go into a draw to win a year's supply of wine. All buyers are experienced purchasers via direct mail and will welcome overseas offers. These extraordinary unique buyers have the profile you want to target in your next acquisition mailing.

Sirromet Wines, producers of premium quality wine, is Queensland's largest and most highly awarded winery. Sirromet is known for winning numerous prestigious awards for their outstanding wines and facilities. Reciprocal rental may be required.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner
Tel +1 604 940 0277

sheritanner@jrdirect.com
(ext 146)

► Exclusive!

JAPAN

Date Recommended: 4/29/10

Recommended By:

Sheri Tanner
sheritanner@jrdirect.com

Datacard updated: 4/15/2010

Update Frequency: Monthly

Unit of Sale:

Minimum spent 5,000 Yen

Source:

100% Direct Mail

Language:

100% Kanji

Selections:

Hotline \$10.00 / M

Gender \$8.00 / M

Keycoding \$5.00 / M

Addressing:

Run Charge \$8.00 / M

E-Mail \$50.00 / F

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA